

Enclosed in the zip file are 4 approved variations of the Primrose Lane Music (PLM) logo. Please do not alter this logo (color, etc.) without written permission from Primrose Lane Music (use contact form at www.primroselanemusic.com).

NOTE: All files can be placed over any solid color background or photo, as shown in the samples below.

1. Primary Version



PLM_Clr-logo_K-type.eps
(color logo / black type)

This version is preferred whenever possible.

2. Color variation



PLM_Clr-logo_W-type.eps
(color logo / white type)

The type is white on this version and can be used when the background artwork is too dark for the black type to be seen.

3. Solid color version



PLM_K-logo_K-type.eps
(black logo / black type)

This version may be used when 4-color processing is not used, such as silkscreening on CD labels. If you are not using black, you may change the color of this version to whatever pantone color you are using on the label without prior permission from PLM.

4. Solid color variation



PLM_W-logo_W-type.eps
(white logo / white type)

Reversed-out version of #3

GENERAL FILE INFO: The logo was originally created in Freehand 5. The logos were then converted in Illustrator 8 to be editable EPS files. They can be opened and rasterized in Photoshop, if needed.

The logo color is 100c, 100y. All the fonts were converted to paths (outlines, curves) before saving as EPS files.

Some clients who affiliate with PLM prefer to add the following tag line to distinguish their CD from those produced and financed directly by PLM:

